

# NASGW National Association of Sporting Goods Wholesalers

May 13, 2005

Senator Joseph Dunn  
State Capitol, Room 2080  
Sacramento, CA 95814

Re: Opposition to SB 357 Bullet Serialization

As Chairman of the Board of the National Association of Sporting Goods Wholesalers, I write you to voice our strong opposition to California SB 357.

Our Association is made up of over 51 of the strongest and best firearms and sporting goods wholesale distributors in the United States and Canada. We've examined closely Senate Bill 357 and offer the following comments:

- Passage of this bill would have a tremendous negative impact on the sporting goods business in California. There will be many jobs lost as the ammunition manufacturers abandon the California market. There will be many dealers put out of business in California—all of which are our customers, which again, will have a very serious impact on our business.
- Shipping “serialized” ammo would be an absolute logistical nightmare. Price of ammo would skyrocket—and that alone, would completely kill the sporting arms market in California. And remember, the bill is not limited to handgun ammo but includes rim fire ammo as well.
- Also, law enforcement is not exempt under this bill. This would have a major impact on municipal and state law enforcement budgets.
- If this law were to pass, there would be an instantaneous black market for “non-serialized” ammunition.
- Lastly, let me point out that this technology is untested. No independent objective review has been done to confirm that it is even practical to attempt serialization. No independent scholars have presented articles in journals on this subject. There have been no objective peer reviewed studies by any criminologist that serialization will, in fact, reduce crime.

With all of the above in mind and lots more that I did not include—NASGW strongly recommends this bill be killed as it will be a tremendous detriment to business and serve no useful purpose in law enforcement.

Thank you for your consideration of my thoughts.

Sincerely,



Richard Lipsey  
Chairman of the Board, NASGW  
Chairman of Lipsey's, Inc.  
Lipsey's, Inc.  
P.O. Box 83280  
Baton Rouge, LA 70884  
Phone: 225-755-1333  
Fax: 225-755-3333  
lipsey@lipseys.com

cc: The Honorable Arnold Schwarzenegger, Governor of California  
Ms. Karen Pank, Deputy Legislative Secretary, Office of the Governor  
The Honorable Bill Lockyer, Attorney General of California  
Ms. Nancy Lake, Executive Director, California State Sheriffs' Association  
Mr. John Lovell, Legislative Advocate, California Police Chiefs' Association  
Mr. Ron Cottingham, Legislative Advocate, Peace Officers Research Assoc. of CA  
Ms. K. Lynch, Lynch & Associates